



# The Doctor Is (Always) In

Imagine being able to talk with a doctor, for free, whenever you have a health concern or question. And think of how much time and money you could save by not having to visit your own doctor or urgent care clinic every time you need treatment for a simple medical issue.

With telemedicine, you can skip all of the usual anxiety, expense and stress associated with getting treatment for a simple medical issue such as flu, allergies, sinus infections, a rash or a cold.

## Telemedicine Saves Lives

# 45%

### Mortality Rate Reduction When Telemedicine Used

Source: Healthcare IT

## Telemedicine's Top Perks\*

Medical care without traveling to a healthcare facility



54%

Easy access to medical help around the clock



51%

Skipping a doctor's visit to manage reoccurring minor illnesses



39%

Avoiding fees for the doctor, emergency room or urgent care clinic



36%

Avoiding exposure to other people's illnesses while waiting at a doctor/hospital/clinic



21%

Ability to get medical care when unable to take time off work



17%

\*According to consumers; respondents could select multiple answers  
Source: :DP SmileMeter Telemedicine Survey, Feb. 2015, [www.dentalplans.com](http://www.dentalplans.com)

## Cost Reduction

# 80%

of adults who visited the ER for non-critical treatment went because they didn't have their own doctor.

## Compare the Costs\*



### ER VISIT

\$1,500 to \$3,000



### Doctor Visit

\$130 to \$190

Telemedicine Consultation is Typically \$40 Per Call

VS

# \$0

per call with

:DP SMART HEALTH

OR

:DP HEALTH NOW

## Telemedicine Expands Access to Healthcare Services



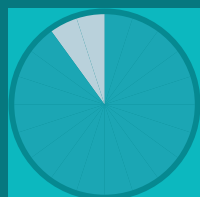
# 18.5 Days

Average number of days it takes to see a doctor in person



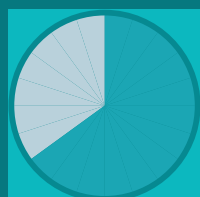
# 3 Minutes

Average number of minutes it takes to see a doctor online



# 89%

of healthcare executives expect telemedicine to transform U.S. healthcare system in next decade



# 65%

of consumers say they are interested in trying a telemedicine service.



# 7 Million

Patients using telemedicine services will grow to 7 million in 2018, up from 350,000 in 2013.



# 6 Billion+

Telemedicine could potentially deliver \$6 billion+ a year in healthcare savings to U.S. companies.

## Telemedicine: Coming Soon to a Screen Near You

# For more information visit [www.dentalplans.com](http://www.dentalplans.com) or call 844-498-5986.